

Brand

Agency

Product

Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

Phone/Fax

Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Local/Political Issue Agency BRD

ales Tax Net Total

Weekly/Irregular

Schedule Dates Contract # Advertiser 09/10/12-09/16/12 Wired Media Partners-Fairfax (13005) Center Forward (71144) 1350588

11541 VAIL,CHRIS KUTV/KMYU Henderson, Kristen (2948) **CENTER FORWARD EST 11541 (465965)** POLITICAL ISSUE (ns) (1187)

> ackage Dea rder Type

> > Norma

CO-OP Date Entered Demo Entered By Last Modified eadline # <u>8</u> Kristen Henderson 09/05/12 08/03/12

ommission % \$8,321.25 15.00

\$47,153.75

Salt Lake City (KUTV)

Grand Total:

75

By Broadcast Month Spots
Sep. 2012 75 \$55,475.00 \$55,475.00

				200	3	32	U S P						
١							l		-				
	\$600.00 Salt Lake City (KUTV)	\$600.0	\$600.00					۲- CBS-News Morning	:30 7:58:30A- CBS-News Sunday Morning	щ	09/16/12-09/16/12	6.0 Normal Line / SPOT	6.0
	\$50.00 Salt Lake City (KUTV)	\$50.0	\$50.00		⊢			:30 5A- CBS-This Morning: Saturday	:30 5A- CBS- Saturday	н	09/15/12-09/15/12	5.0 Normal Line / SPOT	5.0
	\$1,250.00 Salt Lake City (KUTV)	\$1,250.0	\$250.00		2	1 1	н	:30 8A- CBS-This Morning (New Title)	:30 8A- CBS- Title)	н	09/10/12-09/14/12	4.1 Normal Line / SPOT	4.1
	Salt Lake City (KUTV)				<u></u>	<u></u>	<u>,</u>	:30 8A- CBS-This Morning (New Title)	:30 8A- CBS- Title)	Just .	09/10/12-09/14/12	4.0 Revised Line / SPOT	4.0
	\$2,400.00 Salt Lake City (KUTV)	\$2,400.0	\$600.00	4		1 1	ш	MST)	:30 6A- 8A (MST)	ш	09/10/12-09/14/12	3.1 Normal Line / News	3.1
	Salt Lake City (KUTV)				<u>,</u>	 	}	MST)	:30 6A- 8A (MST)	<u>just</u>	09/10/12-09/14/12	3.0 Revised Line / News	3.0
	\$1,500.00 Salt Lake City (KUTV)	\$1,500.0	\$300.00		-	2 1	-	:30 5:28:30A- News-2 News This Morning 530a	:30 5:28:30A This Mori	-	09/10/12-09/14/12	2.1 Normal Line / News	2.1
	Salt Lake City (KUTV)				· put		5	:30 5:28:30A- News-2 News This Morning 530a	:30 5:28:30A This Mon	سر	09/10/12-09/14/12	2.0 Revised Line / News	2.0
	\$750.00 Salt Lake City (KUTV)	\$750.00	\$150.00	-01	<u> </u>	<u> </u>	2	:30 5A- News-2 News This Morning 5a	:30 5A- News-2 Morning 5a	н	09/10/12-09/14/12	1.1 Normal Line / News	1.1
	Salt Lake City (KUTV)				j	j		:30 5A- News-2 News This Morning 5a	:30 SA- News-2 Morning 5a	just.	09/10/12-09/14/12	1.0 Revised Line / News	1.0
	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th	Mo	Run Times SPW	Length	Sec Le	Dates	Line Type / Break Type (Ref #)	Line

Accepted-Agency/Advertiser:

Date:

Date:

Comments:

PENISION - NO SPOTS ON 9/11



Ste 670 Fairfax, VA 22030 11350 Random Hill Rd Wired Media Partners-Fairfax

> Phone/Fax Buyer Name

> > VAIL,CHRIS

ommission

15.00

Comments Billing Type **Account Types**

Weekly/Irregular

Local/Political Issue Agency BRD

Sales Tax Net Total

\$47,153.75

\$8,321.25

Line

Line Type / Break Type (Ref #)

7.0.2 Closed Preempt

7.0.1 Closed Preempt

7.0 Normal Line / SPOT

09/11/12-09/14/12 Dates

Sec

Length

Run Times

SPW ₹

Tu We

7 Sa Su

Spots

Rate \$750.00

Total

Station

Comments

Entered

8/3/12

Salt Lake City (KUTV)

1 . 1 ∄

:30 8:58:56A- CBS-The Price Is Right

7.0.3 Closed Preempt

09/14/12

09/11/12 09/13/12

8.0 Normal Line / News

Contract # Sales Office Salesperson Advertiser KUTV/KMYU 1350588 Henderson, Kristen (2948) **CENTER FORWARD EST 11541 (465965)** POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/10/12-09/16/12

Brand

Agency

Product

9 9 Date Entered emo ast Modified rder Type ntered By eadline # ackage Dea 8 08/03/12 Kristen Henderson 09/05/12 Normal

Grand Total: Sep. 2012 Salt Lake City (KUTV)

By Broadcast Month

75

\$55,475.00

75 \$55,475.00

Page 2 of 5

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

\$350.00

\$2,450.00 Salt Lake City (KUTV)

8/31/12 8/3/12 8/3/12

\$275.00

\$275.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

11.1 Normal Line / SPOT 11.0 Revised Line / SPOT

09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/10/12

:30 3P- Ricki Lake

:30 2P- CBS-The Talk

:30 3P- Ricki Lake

9.1.1 Closed Preempt

09/13/12 09/12/12-09/13/12 09/11/12-09/13/12 09/10/12-09/14/12

:30 1P- 2:30P (MST)

:30 11:58:27A- News-2 News at Noon

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. .. . -- .-p--i

- -- -----

\$350.00

\$1,050.00 Salt Lake City (KUTV)

Salt Lake City (KUTV) Salt Lake City (KUTV) Salt Lake City (KUTV)

Program Change/Exception
- Price is Right 11a-12p Program Change/Exception
- Price is Right 11a-12p Program Change/Exception
- Price is Right 11a-12p

:30 1P- 2:30P (MST)

\$200.00

\$200.00 Salt Lake City (KUTV) Salt Lake City (KUTV)

Salt Lake City (KUTV)

Sold Out/Exception - Bump Rate

8/31/12 8/3/12 8/3/12

9.1 Normal Line / SPOT 9.0 Revised Line / SPOT

10.0 Normal Line / SPOT



Ste 670 11350 Random Hill Rd Wired Media Partners-Fairfax Fairfax, VA 22030

> Phone/Fax Buyer Name

Sales Office Salesperson

Billing Type

Weekly/Irregular

Local/Political Issue Agency BRD

Sales Tax

Net Total

Account Types

11541

Comments

Contract # Advertiser Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/10/12-09/16/12 1350588

Henderson, Kristen (2948) VAIL, CHRIS KUTV/KMYU CENTER FORWARD EST 11541 (465965) POLITICAL ISSUE (ns) (1187)

Brand

Product

Agency

Date Entered 0 0 0 Demo ntered By ast Modified eadline # 8 09/05/12 08/03/12 Kristen Henderson

ackage Dea ommission % 15.00 Normal

Order Type

\$47,153.75 \$8,321.25

> Sep. 2012 By Broadcast Month Salt Lake City (KUTV) Grand Total: 75 75

Rate \$55,475.00 \$55,475.00

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												omments			'
Pa	į				m		27	8	CO3						1
Page 3 of		8/31/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	Entered			
σ	Person														

Line

Line Type / Break Type (Ref #)

Sec Length

Run Times

SPW

Mo Tu We Th Fr Sa Su

Spots

Rate

Total

12.1 Normal Line / News

12.0 Revised Line / News

Accepted-Agency/Advertiser

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

\$1,000.00

\$5,000.00 Salt Lake City (KUTV)

16.0 Revised Line / SPOT 15.1 Normal Line / News 15.0 Revised Line / News 14.1 Normal Line / News

> 09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/14/12

:30 4:59:20P- News-2 News at 5p

1 . 2

\$1,000.00

\$5,000.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

Salt Lake City (KUTV)

\$1,000.00

\$5,000.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

\$500.00

\$2,500.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

:30 4:59:20P- News-2 News at

16.1 Normal Line / SPOT

09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/14/12

:30 6:28P- Entertainment :30 6:28P- Entertainment :30 5:59P- News-2 News at 6p :30 5:59P- News-2 News at 6p 14.0 Revised Line / News

13.1 Normal Line / News 13.0 Revised Line / News

> 09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/14/12 Dates

:30 4:30P- News-2 News at 430p :30 4:30P- News-2 News at 430p

:30 3:58:15P- News-2 News at :30 3:58:15P- News-2 News at

2 : 1

\$400.00

\$2,000.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

Station



Ste 670 Fairfax, VA 22030 11350 Random Hill Rd Wired Media Partners-Fairfax

Billing Type

Weekly/Irregular

Local/Political Issue Agency BRD

Sales Tax

Net Total

\$47,153.75 \$8,321.25

Account Types

윤 Phone/Fax **Buyer Name** Sales Office Salesperson

Comments

Agency Contract # Product Advertiser Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/10/12-09/16/12 1350588

11541 VAIL,CHRIS KUTV/KMYU Henderson, Kristen (2948) CENTER FORWARD EST 11541 (465965) POLITICAL ISSUE (ns) (1187)

Order Type

Normal

ackage Deal

15.00

Brand

60-0p Date Entered Demo Last Modified ntered By 08/03/12 8 Kristen Henderson 09/05/12

Grand Total:

Salt Lake City (KUTV)
By Broadcast Month Spots
75

75

\$55,475.00 \$55,475.00

We Th Fr Sa Su Spots Rate \$400 \$400 1 \$1,800 1 1 \$3,200 1 1 \$3,200		Total Station
	b	1 \$4,00.00 \$ 1 \$1,800.00 \$ 1 1 \$3,200.00 \$



Ste 670 Wired Media Partners-Fairfax 11350 Random Hill Rd Fairfax, VA 22030

CPE

Phone/Fax **Buyer Name** Sales Office

Account Types

Comments Billing Type

Weekly/Irregular

Local/Political Issue Agency BRD

Sales Tax

let Total

\$47,153.75

\$8,321.25

Product Brand Agency Salesperson Advertiser Schedule Dates Contract # **CENTER FORWARD EST 11541 (465965)** Center Forward (71144) 09/10/12-09/16/12 POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) 1350588

VAIL,CHRIS KUTV/KMYU Henderson, Kristen (2948)

order Type

Normal

ackage Dea

15.00

60-0p Demo Last Modified Date Entered ntered By leadline# 08/03/12 8 09/05/12 Kristen Henderson

Grand Sep. Salt Lake City (KUTV)

Rate

By Broadcast Month Spots

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75	1	75
\$55,475.00	ψυ, 17 J. 00	#55 475 OO

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ccepted-		26.0	25.0	24.1	24.0	Line
Accepted-Agency/Advertiser:		26.0 M/G For 9.1.1 / SPOT	25.0 M/G For 17.0.1 / SPOT	24.1 M/G For 7.0.2 / SPOT	24.0 M/G For 7.0.2 / SPOT	Line Type / Break Type (Ref #)
		09/13/12-09/13/12	09/15/12-09/15/12	09/10/12-09/14/12	09/11/12-09/14/12	Dates
		_I	н	р <u>т</u>	ja	Sec
Date:						Length
Accepted-Station:	CONE	:30 1P- 2:30P (MST)	:30 6P- 7P (MST)	:30 10:58:27A- CBS-The Price Is Right	:30 10:58:27A- CBS-The Price Is Right	Run Times
on:	ij			هبو		SPW Mo
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	ON			ш	p	We Th
	CONFIRMATION CONTR		<u> </u>	<u>⊢</u>	j	Fr Sa Su
	RACT			ω	ω	Spots
Date:	7	\$200.00	\$400.00	\$750.00	\$750.00	Rate
Comments:	-	\$200.00		\$2,250.00	\$2,250.00	Total
		\$200.00 Salt Lake City (KUTV)	\$400.00 Salt Lake City (KUTV)	\$2,250.00 Salt Lake City (KUTV)	\$2,250.00 Salt Lake City (KUTV)	Station
						Comments
		9/5/12	8/23/12	8/31/12	8/23/12	Entered

Printed At: 11:08 AM on Monday, September 10 2012



Station Order Revised Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Phone:

801-973-3000

Email: KHenderson@kutv2.com

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

		_		Mon		Wed	Thu	Fri	Sat	Sun	
Program Name	DP	Days Length	Gross Rate	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	Total
KUTV 5a News	EM	M-F	\$150.00	2		1	1	1			5
5:00 AM 5:30 AM		30	\$750.00								
KUTV 5:30a News	EM	M-F	\$300.00	1		2	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
(UTV 6a News	EM	M-F	\$600.00	1		1	1	1			4
6:00 AM 8:00 AM		30	\$2,400.00								
CBS This Morning	EM	M-F	\$250.00	1		1	1	2			5
8:00 AM 9:00 AM		30	\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00						1		1
5:00 AM 7:00 AM		30	\$50.00								
CBS Sunday Morn	EM	Su	\$600.00							1	1
8:00 AM 9:30 AM		30	\$600.00								
Price is Right	DT	M-F.	\$750.00	1			1	1			3
9.00 AM -10.00 AM		30	\$2,250.00				_			0.1->	
11:00AM 12:0	OPM	1 - PRO	gram ci	HANHE	- 01	L PE	RC	HR19	s or	6 6/31.	•
KUTV Noon News	DT	M-F	\$350.00	1		1		1			3
12:00 PM 1:00 PM		30	\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1	1				2
1:00 PM 2:30 PM		30	\$400.00								
The Talk	DT	M-F	\$275.00	1							1
2:00 PM 3:00 PM		30	\$275.00								
Ricki Lake	EF	M-F	\$350.00	2		2	1	2			7
3:00 PM 4:00 PM		30	\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00	1		1	2	1			5
4:00 PM 4:30 PM		30	\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/31/2012 10:33:10 AM

KUTV-TV



Station Order Revised Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone: 801-973-3000

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

					Mon	Tue	Wed	Thu	Fri	Sat	Sun	1
Program Na	mo	DD	Days Length	Gross Rate	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KUTV 4:30p		EN	M-F	\$500.00	1		1	1	2			5
4:30 PM	5:00 PM		30	\$2,500.00								
KUTV 5p Ne	ws	ΕN	M-F	\$1,000.00	1		2	1	1			ŧ
5:00 PM	5:30 PM		30	\$5,000.00								
KUTV 6p Ne	ws	ΕN	M-F	\$1,000.00	1		1	1	2			5
6:00 PM	6:30 PM		30	\$5,000.00								
Ent Tonight		PA	M-F	\$1,000.00	2		1	1	1			
6:30 PM	7:00 PM		30	\$5,000.00								
Ent Wknd		PA	Sa	\$400.00						1		
6:00 PM	7:00 PM	171	30	\$400.00								
Dia Duathau		PT	14/	\$1,800.00			1					
Big Brother 7:00 PM	8:00 PM		30	\$1,800.00			•					
B: B #		DT	Th	#0 000 00				1				
Big Brother 8:00 PM	9:00 PM	PT	30	\$3,200.00 \$3,200.00				!				
48 Hours	40 00 D14	PT		\$800.00						1		
9:00 PM	10:00 PM		30	\$800.00								
3		PT		\$2,500.00								1
8:00 PM	9:00 PM		30	\$2,500.00								
KUTV 10p N	lews	LN	M-F	\$2,500.00	1		2	1	1			
10:00 PM	10:35 PM		30	\$12,500.00								
Letterman		LF	M-F	\$600.00	1			2				:
	11:38 PM		30	\$1,800.00								
Station Gros	s Totals		:	\$55,475.00	18		18	17	17	3	;	2 7
- Lation 5105			`	,	. •							

Chris Vail

Wired Media Partners

Date/Time Sent: 8/31/2012 10:33:10 AM

KUTV-TV

Page 2 of 2